



UNIVERSITY
COURSES

MANAGEMENT /
LEADERSHIP



MASTER 
MAE

APPLIED CORPORATE
MANAGEMENT



In partnership with:



LUXEMBOURG LIFELONG
LEARNING CENTRE
LA FORMATION CONTINUE DE LA CHAMBRE DES SALARIÉS



UNIVERSITÉ
DE LORRAINE



SCHOOL
OF
MANAGEMENT
• • • • •



MASTER MAE APPLIED CORPORATE MANAGEMENT

OBJECTIVES

The Master MAE Applied Corporate Management is a high-level program in business and management sciences, both theoretical and applied.

The program aims at being an opportunity for students or managers to complete the expertise they have already acquired in other academic fields, or through their professional practice, by a complete curriculum in management. It thus enables them to broaden their opportunities and their polyvalence by reinforcing their transversal skills in order to face the challenges of businesses in a globalized world.

This programme offers:

- A general degree in management with a process-oriented approach to organisations.
- Courses that tackle contemporary international issues that organisations face.
- Acquisition of knowledge to develop new managerial skills or to strengthen them for the purpose of career development.

Graduates of the MAE Applied Corporate Management program will be prepared to assume positions of increasing responsibility in environments where a cross organisational view is required or where a dual role, including management, is required from executives or experts.

Candidates will be taught how to manage cross-functional management processes, carry out organisational changes and shape the business strategy of an organisation.

After completing the program, graduates will be able to redefine organisational processes as well as roles and structures that are consistent with the chosen business strategy.

Candidates will also learn how to manage people and projects in global and multicultural contexts, with an emphasis on collaborative cross functional processes rather than a siloed functional approach.

ORGANISATION

Courses are taught partly by specialised professionals, with expertise in their field, and partly by academics.

Classes will be held in English and mainly take place on week-day evenings, and occasionally on Saturdays.

They are held in Luxembourg.

TARGET AUDIENCE AND ADMISSION REQUIREMENTS

The program addresses candidates with a Bachelor's degree, a Master's degree (or equivalent) in economics or management, wishing to develop a multi-faceted expertise through a transversal approach to organisations and management in international contexts, or graduates from other academic fields (engineering, law...) wishing to build up skills in management in international contexts.

ADMISSION REQUIREMENTS

The candidate must either:

- have successfully completed 4 years of university studies (240 ECTS) in any field (and professional experience); or
- have a significant professional experience in a managing position. In the latter case, candidates may be accepted via the accreditation of prior learning procedure (VAP).

All candidates wishing to apply must have a sufficient level of English to follow the program, which is taught entirely in English.

They must have a level in English equivalent to a TOEIC score of 780 or a TOEFL score of 90 points minimum (TOEFL iBT), or any equivalent.

In order to apply for this programme, candidates first have to pre-register online.

They will then be sent an application file, which they will need to fill in and send back with the required supporting documentation.

A jury will take the decision of acceptance on the basis of the documentation provided and an interview, if the documentation is accepted.

CERTIFICATION

Upon successful completion of all modules the candidate will be awarded a Master's degree in Applied Corporate Management by the University of Lorraine.

AT A GLANCE

Duration:	2 years in continuing education
ECTS*:	60 ECTS
Location:	Luxembourg
Terms and conditions:	www.LLLC.lu Section: Formations universitaires
Registration fee:	6 900 € (The course participant and his/her employer may benefit from financial aids.)

* European Credit Transfer System.





PROGRAMME**

The Master's degree (M2) is composed of 8 teaching units which extend over two years.

TEACHING UNITS - 1ST YEAR

TU1: ORGANISATIONS IN THEIR ENVIRONMENT

- Systemic approaches of organisations
- European law and values
- Corporate social and societal responsibility
- Business ethics

TU2: HUMAN RESOURCES AND MANAGEMENT

- Human resources management in green organisations
- Intercultural management
- Communication and leadership in transition times
- International Management and mobility

TU3: ACCOUNTING, FINANCE AND CONTROL

- Management accounting
- Global performance control
- Green finance

TU4: MARKETING STUDIES

- Understanding consumers behaviour and markets
- Marketing Strategies for responsible consumption
- Developing sustainable and responsible global marketing strategies

TEACHING UNITS - 2ND YEAR

TU5: PROJECT AND PROCESS MANAGEMENT

- Logistics and supply chains for transition
- Entrepreneurship
- Creative thinking
- Project Management
- Information management and digitalisation issues

TU6: STRATEGY AND ORGANISATIONAL STUDIES

- Challenges of globalisation and transition
- Designing organisations in transition
- Strategic and innovation management
- The Future of Work : industrial relations and HR issues

TU7: RESEARCH AND INVESTIGATION METHODS

- Management research methods
- Qualitative and quantitative methods
- European political issues
- Lecture seminar

TU8: PROFESSIONAL DEVELOPMENT

- Internship, work experience, entrepreneurial project, tutored project
- Master's thesis

** non-contractual, subject to change

APPLICATION
FORM REQUEST:



PARTNER INSTITUTIONS



UNIVERSITÉ DE LORRAINE

Working for the advancement of all knowledge, Université de Lorraine promotes knowledge-sharing. From basic research to the humanities, it is building cross-disciplinary ecosystems to drive innovation, which are accelerating the transfer of knowledge to practical applications.

In the heartlands of Europe, Université de Lorraine can count on a network of partner universities in the Greater Region and worldwide. Its global standing is grounded in the mobility of researchers, research professors and students and the international focus of its courses.

With a staff of 7,100 and 60,000 students, the University of Lorraine is France's leading French hub for engineering education, with 11 schools of engineering, and ranks number 1 in France for entrepreneurship.



CHAMBRE DES SALARIÉS
LUXEMBOURG

A NECESSARY INSTITUTION TO DEFEND EMPLOYEES' INTERESTS

The Chamber of employees (Chambre des salariés, CSL), which was constituted as a result of the introduction of the unique status has about 630,000 adherents. It plays a major role in the consultation process regarding national legislative procedures. Its opinion is required on all bills in relation with its adherents before the final vote in the Parliament.

The CSL publishes documentation on legal issues regarding labour law, social security law as well as viewpoints and opinions on economic and social topics. It also organises public conferences with relation to the work environment.

The CSL appoints the employee and retiree representatives which sit within the Caisse nationale de santé (National Health Fund), the Assurance pension (National Pension Insurance Fund), the labour court and the social security jurisdictions.

It proposes training courses to employees and to their representatives in its centre for training and seminars (Centre de formation et de séminaires, CEFOS) in Remich. The latter is constituted of a multifunctional structure for the organisation of meetings and conferences.

Further education for adults is one of the main activities of the CSL. The Luxembourg Lifelong Learning Centre (LLLC), the further education centre of the CSL, proposes a large panel of evening courses, seminars, university degrees, specialised training courses and professional certifications.



IAE NANCY SCHOOL OF MANAGEMENT

Nowadays, IAE Nancy School of Management is renowned in Lorraine for focusing on higher education and research in Management and Administration. It offers a wide range of attractive courses in Management, Business Administration and Administration at different levels (Bachelors, Masters, Doctorates).

The school developed about thirty specialized and multidisciplinary programmes as well as professional, academic and institutional partnerships in order to respond to issues and concerns of the corporate and organisational world.

The school belongs to the IAE France network, which consists of 35 IAEs, divided into different places in France. As an active member of the network and as « School of Management », IAE Nancy offers high-level programmes open to companies with high rate of professional integration.

The aim pursued by the school, in terms of corporate and social responsibility, is to prepare its future managers and executives to understand our society's challenges and at the same time allowing them to acquire knowledge, know-how and soft-skills they could use in their future professional environment.



LUXEMBOURG LIFELONG
LEARNING CENTRE
LA FORMATION CONTINUE DE LA CHAMBRE DES SALARIÉS

With more than 12,000 enrolments per year, the LLLC is positioned as one of the largest providers of continuing education for adults in Luxembourg.

It offers employees a wide range of competitively priced training courses leading to recognized diplomas and certifications.

THE OFFER

- Evening courses
- Seminars
- Diploma of Access to University Studies – Literary option (DAEU-A)
- University and higher education courses
- Specialised training
- Training courses for seniors
- Certifications



LUXEMBOURG LIFELONG
LEARNING CENTRE
LA FORMATION CONTINUE DE LA CHAMBRE DES SALARIÉS

2-4, rue Pierre Hentges
L- 1726 Luxembourg
B.P. 1263
L- 1012 Luxembourg
T +352 27 494 600
formation@LLLC.lu
www.LLLC.lu